

The following text is a faithful translation of the Italian text

PRIVACY POLICY POST TRADITION S.R.L.

1. CONTROLLER'S IDENTITY AND CONTACTS

- 1.1. Any personal data provided or collected by means of the operations that the client will perform on the www.post-tradition.com (hereinafter "the Website") shall be processed by Post Tradition, with legal seat in Vicenza, Contrà Pedemuro San Biagio n .85 – Italy (hereinafter "Post Tradition").
- 1.2. The client can contact Post Tradition at the following e-mail address: info@post-tradition.com.

2. PURPOSES OF THE PERSONAL DATA PROCESSING

- 2.1. The personal data received by Post Tradition support the customization and the improvement of the on-line sales service.
- 2.2. The client's personal data could be used for the following purposes:
- 2.3. Management of the client's personal account on the Website
- 2.4. Elaboration of the client's orders and returns by means of the online services
- 2.5. Sending notification and messages concerning the delivery status of the client's order
- 2.6. Contacting the client in case of delivery problems
- 2.7. Answering to the client's questions and inform him/her about new services or about the modification of the services
- 2.8. Permitting third parties to carry out activities on behalf of Post Tradition, such as the logistic and the payment services
- 2.9. Managing the client's account by controlling the credit situation
- 2.10. Testing and improving the system by means of which Post Tradition provides the services (the enhancing and the improvement of the services; the management of the communication; the analysis of the products and the clients' bases; analysis of the data and accountability functions and other internal activities, in an aggregate and anonymous form)
- 2.11. Preventing the inappropriate use and the abuse of the services, in particular in order to prevent or discover frauds or abuses of the Website.
 - 2.11.1. Post Tradition is entitled to use the personal data for other different purposes which shall be immediately communicated to the client.
 - 2.11.2. The personal data processing is performed by means of collection, recording, organization, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise made available, alignment or combination, restriction, erasure or destruction. The data shall be processed by papery, electronic or automated means.

3. CATEGORIES OF PERSONAL DATA AND SOURCES FROM WHICH THEY ARE ORIGINATED

3.1. Post Tradition receives and stores every data that the client enters on the Website or that the client provides in any other way. The personal data at issue could be collected i) because directly provided by the client; ii) automatically by means of the client's interaction with the Website; iii) by other sources.

3.1.1. Data provided by the client

3.1.1.1. Most of the personal data are provided by the client through researches, orders, sending messages to a mailing list or contacting the customer care. For example, the client provides personal data: searching for products, sending an order on the Website, providing personal data during the registration on the Website, communicating with Post Tradition by phone, e-mail or in any other way; completing the questionnaire; using the Post Tradition's services; using other personal notified services. The personal data provided to Post Tradition are: name, surname; address and phone number; tax code (if required); credit card information; name of the orders' recipients (included addresses and phone numbers).

3.1.2. Data provided automatically through the client's interaction with the Website

3.1.2.1. Post Tradition receives and stores certain types of personal data every time that the client interacts with the Website. For example, as many websites, Post Tradition uses cookies and obtains certain data when the client's browser web enters the Website. Post Tradition collects and analyses personal data such as: Internet Protocol number (IP); computer's and connection's information such as type and version of the browser; time zone; type and version of the "browser plug-in", operative system and platform; completed URL (Uniform Resource Locators) path (including date and hour); cookies' number, products watched or researched by the client; any phone number used to contact the customer care. Post Tradition is entitled to use also browsers data such as cookies, or other similar data collected through certain parts of the Website in order to prevent frauds or for other purposes.

3.2. Data collected by other sources.

3.2.1. Post Tradition could receive other types of personal data from other sources, for example: updated delivery and address information obtained from the carrier or from third parties which Post Tradition uses to modify, update the register or to provide a faster delivery of the client's orders or a faster communication with the client; account's data, orders and returns information, information about the visited pages provided by some commercial operators with which Post Tradition manages co-branding operations or for which provides technical services of implementation, advertisement; results of researches, links, including paid lists (sponsored link); credit data from risks bureau, used by Post Tradition to offer credit services to some clients and used to prevent and discover frauds.

4. POSSIBLE RECIPIENTS OR CATEGORIES OF RECIPIENTS OF THE PERSONAL DATA
 - 4.1. Post Tradition shall not disclose the collected client's personal data, except in the cases described in this Privacy Policy.
 - 4.2. Client's Personal data may be accessible for the purposes of this Privacy Policy to Post Tradition employees and collaborators, as their agents and / or internal processors and / or system administrators, as well as to third companies or third entities, including service providers who provide services on behalf of Post Tradition and according to its indications, as external processors. Examples of the services' providers are the legal or physical persons that carry out the orders, deliver the orders, send mails and emails, remove repeated information from the clients' lists, manage and reduce the Post Tradition's credit risk, verify the information, provide analysis, perform the orders, provide marketing and hosting Web services, Website provider, e-payment service provider, suppliers, hardware and software support technicians, freight forwarders and carriers, lenders, professional firms, etc. Post Tradition does not allow these providers to use and to disclose the personal data, except in case of necessity in order to provide the services on behalf of Post Tradition or in case of legal obligation.
 - 4.3. Post Tradition may communicate client's personal data without his express consent for the purposes of this Privacy Policy exclusively if it is expressly requested by law, to judicial authorities, if so requested, as well as to all other parties to whom the communication is required by law or by contract to allow the fulfillment of the said aims, to apply and enforce the General Conditions of Sale; to protect its and rights, as well as the Website, the Website's users and other subjects security. That includes the data sharing with other companies which provide the prevention of frauds or the reduction of the credit risk. Obviously, that does not include the sale, the sharing or the disclosure in any other way of the received client's personal data for commercial purpose, in contrast with the obligation assumed in this Privacy policy by Post Tradition.
 - 4.3.1. In cases other than those stated above, the Client shall be informed every time that her/his personal data will be transmitted to third parties and he/she shall be entitled to deny the consent to the transmission. Every time that the personal data are transmitted to companies, entities or institutions that have seat in extra European Union countries, Post Tradition shall guarantee that the data will be transmitted in compliance with this Privacy Policy and with the data protection law concerning the data's transmission to third countries. Post Tradition reserves the right to transmit the client's personal data in the event of transfers of parts of businesses or of lease of a part or the whole business, even in the event of reorganization, dissolution or liquidation.
5. PERIOD OF PERSONAL DATA'S STORAGE
 - 5.1. The client's data shall be stored for the purpose above mentioned for the period necessary to invoke the rights deriving from the contract, or for the period indicated by the law; for purposes other than those mentioned above, the client's data shall be

stored for a period not longer than 2 years. After that period, the client's personal data shall be deleted.

6. CLIENT'S RIGHTS

- 6.1. At any moment, the client is entitled to request information about her/his personal data available to Post Tradition. The client is entitled to request the total or partial rectification, integration or the erasure of her/his data. Post Tradition shall not delete the client's personal data in case that the storage is imposed by law, for example for what concerns the accountancy, or in the event that there are other legal foundations, such as the assessment, the exercise or the defense of a right in a trial.
- 6.2. The client is entitled to refuse to provide any data, but in this case he/she could not be able to use some or all of Post Tradition's or the Website's features.
- 6.3. If the client does not desire to receive e-mails or other mails from Post Tradition, he/she is entitled to unsubscribe the registration by sending an e-mail to the customer service at the following address: info@post-tradition.com.
- 6.4. The Help menu of the toolbar of most of the browsers will indicate to the client how to avoid the acceptance of new cookies, how to be kept informed when he/she receives a new cookie, how to completely uninstall the cookies. Furthermore, the client can uninstall or delete data used by the browser's components, such as cookie Flash, changing the Add-on settings or visiting the Website of the producer. Nevertheless, Post Tradition suggests to keep active the cookies because they permit the client to use some essential functions of the Website.
- 6.5. Without prejudice to jurisdiction of the ordinary court, in the event of violation of this Privacy Policy, the client shall have the right to lodge a complaint with the Italian Data Protection Authority.